

RATE CARD

MAGAZINE ADVERTISING RATES

(Effective from August 2019 issue)

SPACE ORDER	PRICE (UGX) - X1	PRICE (UGX) x2
Cover - Gate-Fold-Double-spread	20,800,000	41,600,000
Inside - Cover-Gate-Fold	10,400,000	20,800,000
Inside Front Cover	10,400,000	20,800,000
First Page after Cover	10,400,000	20,800,000
Page Facing Forward / Editorial	10,400,000	20,800,000
Last page before back cover	10,400,000	20,800,000
Inside Back Cover	6,800,000	13,600,000
Back Cover	7,600,000	15,200,000
Full Single Page	7,600,000	15,200,000
Half Page Vertical / Horizontal	5,800,000	11,600,000
Quarter Page Vertical / Horizontal	2,700,000	5,400,000

WEBSITE ADVERTISING RATES

(Effective from August 2019 issue)

Banner Type	Dimensions (WxH)	Placement	MONTHLY PRICE (UGX)
Top Banner	970x90 (pixels)	Top of page	3,240,000
Home Banner	300x600 (pixels)	Front page	2,160,000
Square Banner	300x250 (pixels)	Article pages	1,160,000
Side Banner	300x250 (pixels)	Section Pages	700,000

FOR BOOKINGS

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